



W, Lilla Torg 3
211 34 Malmö, Sweden
phone +46 40 665 66 90
fax +46 40 665 66 99
info@justw.com
www.justw.com

Art Director

W, an international creative B2B communications agency in Malmö whose focus is in life science, technology and industry, seeks an Art Director (Graphic Designer).

An Art Director at W is someone who has a passion for creating clarity out of complex products and solutions. You are responsible for the visual look and feel of the creative communications produced by the agency. You are devoted to the whole craft of visual communication. In this role, you are to be in charge of and to execute the entire design process from concept development to preparation for final art for production.

Specific Tasks

- Meet with project team to discuss the client business objectives and project requirements.
- From the creative brief, interpret the client's business needs and developing a concept to suit their purpose.
- Possess the ability to think conceptually and participate in creative concepting sessions to generate ideas that match the overall creative brief.
- Create concept designs, illustrations and rough layouts that communicate business objectives and creative brief.
- Be able to plan and to manage work flow to meet deadlines along with providing time estimates for each project.
- Participate in presenting final ideas and concepts to clients, manage the proofing process, and prepare and execute final artwork.
- Must be knowledgeable in printing technologies. Able to prepare final artwork and discuss the optimal printing techniques and paper selections with the printing companies.
- Work with a wide range communication channels and various project types
 - Particularly skilled in working with print mediums (brochures, graphical identity, advertising, exhibitions, direct mail, training and educational material)
 - Sound working knowledge of digital and web media
 - The ability to handle both large and small projects is paramount as project types and sizes vary with each client and can range from conceptual development to quick fixes to designing a high end PowerPoint.



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- Be able to work as part of a team both internally with project managers and other designers, copy writers, and externally with printers, photographers, web designers and developers and marketing specialists.

Required skills

- You must be fluent 100+% in the Adobe Creative Suite
- You have worked in a fast paced professional service oriented environment.
- You are able to keeping things moving along in the process.
- You are outgoing and self motivated, and can work with minimal direction.
- You are service minded and believe in giving good treatment to others.
- You must be able to hit the ground running
 - At least 5+ years of experience as an Art Director in an agency or in a corporate marketing setting.
- Must speak and write Swedish and English fluently.

Computer Skills

- Must be 100+% fluent in Adobe Creative Suite – in either the MAC or PC environment
- Microsoft Office Suite - outlook, excel, word, PowerPoint

Education

- Have a design or art school degree or equivalent work experience

Contact

Submit Cover letter, CV, and sampling of your work to:

Lisa Quinn
Lisa.quinn@justw.com
+46 406656694